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**OFFICE OF GOVERNOR RONNIE MUSGROVE**  
**INTEROFFICE MEMORANDUM**

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**TO:** MAYO  
SEWELL

**FROM:** RILEY

**SUBJECT:** GOVERNOR'S SPEAKING AT MDOT HIGHWAY SAFETY SUMMIT ON DECEMBER 6

**DATE:** 11/28/2001

**CC:** FILE

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I met with Donna Lum and Tracy Young of MDOT's communications office, Christy Wallace of SAFE KIDS, and Tanya Mayfield of the United Way on November 6 to discuss the Governor's participation in the MDOT Highway Safety Summit next Thursday, December 6, at 8:50 at the Clarion Hotel. The summit will begin with the presentation of the colors at 8:50 and the Governor is scheduled to speak at 9:05.

The Governor will be introduced by Fred Cucchi, a representative of the Ford Motor Company. The Governor should speak for about 10 minutes. I'm emailing John the suggested talking points from MDOT. Others on the podium with the Governor will include: MDOT Commissioner Wayne Brown; Carol Burger, United Way Executive Director; and, a representative of Toys-R-Us.

The room will hold 200 people and representatives of the following organizations/groups have been invited: federal and state officials, sheriffs, mayors, Coalition for Black Mayors, House and Senate Transportation committees, MS Association of Highway Safety Leaders, MADD, and doctors/emergency room physicians.

The media event will kick off MDOT's Safety Summit. The goal of the summit is to increase highway safety in Mississippi. The media event will announce Ford's donation of 10,000 booster car seats to children/families in Mississippi. Ford is providing vouchers to needy families. The vouchers are redeemable at Toys-R-Us. The United Way is screening the families who apply for vouchers and SAFE KIDS is providing the technical support for the installation of the booster seats.

After the Governor and others make remarks inside the hotel, Cucchi will invite the press outside for the presentation of the first booster seat to a family. The Governor will actually buckle the child in. MDOT is to get me the name of the child and/or family that is to receive the first seat.

I'm doing a walk through with Donna and Tracy next Wednesday at 1:00 at the Clarion.