

MEMORANDUM

TO: Governor Musgrove

FR: Lee Ann Mayo

DT: August 26, 2002

RE: Media

CC: Phillip Kinney, John Sewell, Bill Renick, Wesley Ellis

Mon. Aug. 26

SGA, New Orleans (Press on site)

7:05 a.m. – MS Minute broadcast during Gallo Show

Tues. Aug. 27

SGA Continued

Southern Growth Policy Board – Release on Southern Innovation Index – by SGPB – *Calls to CL & MS Business Journal, DBJ*

NGA Policy Academy Trip Press Release – W/ Medicaid

September 11 Press Release and Invites

Wed. Aug. 28

6:00 – 7:00 a.m. Gallo Show

Sunday Column – Labor Day Message

2:30 p.m. CL – Editorial Board Meeting

Teleconference – Statewide Ed Boards – (OR Tues. Sept. 3

TNT Specifics on Med Mal plan (or Thursday)

West Nile release – W/Mema

*Media alerts for Thursday's Events

Thurs. Aug. 29

6:30 WTVA Morning Show (Iam to contact)

10:00 a.m. Itawamba Welcome Center - **Remarks**

11:30 a.m. Tupelo – Har.R. Presley Mon.Dedication - **Remarks**

2:00 p.m. Dedication of Panola Co. Airport Terminal - **Remarks**

3:30 p.m. CDBG Big Check event – Olive Branch

*Media Alerts for Friday's Events

Friday, Aug. 30 **TNT 10:30 a.m.** press conference – DOC Com. Announcement –
Remarks, Press Release

9:30 a.m. MS Minute Taping – **script**
(email script to Andy Martin)

9:45 a.m. Broadcast to State Employees re: Labor Day - **script**

Press Release – Schools selected for Following the Leaders
project (Instead of press conference)

*Media Alert for Saturday's Event

Sat. Aug. 31 USM/JSU – present game ball prior to game 5:45 p.m.

Sun. Sept. 1

Mon. Sept. 2 7:05 a.m. – MS Minute broadcast during Gallo Show

Tues. Sept. 3 **TNT 6:00 – 7:00 a.m.** – Jackson TV early morning blitz

Teleconference – Statewide Ed Boards

Wed. Sept. 4 **TNT 6:00- 7:00 a.m.** – Gallo Show

Thur. Sept. 5 **Special Session**

Fri. Sept. 6 9:45 a.m. MS Minute Taping - **script**

Sat. Sept. 7

Sun. Sept. 8

Mon. Sept. 9 7:05 a.m. – MS Minute broadcast during Gallo Show

11:45 – North Jackson Lions Club - **Remarks**

Tues. Sept. 10 9:00 a.m. – VT Halter Marine – Ribbon Cutting – **Remarks?**

Wed. Sept. 11 10:00 a.m. – Fire Academy Service – **Remarks**

12:00 noon – MS World Trade Center - **Remarks**

1:30 p.m. – Governor's Memorial Service - **Remarks**

Thur. Sept. 12 **DC**

Fri. Sept. 13 **DC**