

Governor Ronnie Musgrove
Announcement of National Tourism Week and Mississippi Development Authority's Tag
Line/Slogan
May 1, 2002

10:00 a.m. Governor Musgrove Welcome Remarks and Announcement of National Tourism Week in Mississippi and MDA's new tourism tag line/slogan, "Feels Like Coming Home"

10:10 a.m. Governor Introduces Darienne Wilson, Mississippi Development Authority, Director, Tourism Division

10:15 a.m. Darienne Wilson Introduces Band who will Sing New Tourism Song, "Feels Like Coming Home"

10:20 a.m. Governor Musgrove concludes program, thanks guests for attending, and opens question and answer session

Darienne Wilson and Governor Musgrove answer questions and then adjourn