

MEMORANDUM

June 5, 2002

TO: Governor

FROM: John

RE: Remarks for New York

Remarks for the trip are attached. Formal remarks were prepared for the luncheon with the site consultants tomorrow. Sherry Vance said the audience at the Metro Jackson Chamber luncheon would mostly be people from Jackson who are in town for the picnic; there will only be a few people from outside Mississippi. For this event and the picnic, she said the remarks should be lighter and less formal. I have prepared talking points for the Metro Jackson Chamber luncheon.

For the picnic itself, remarks should focus on jobs and education and Mississippi being open for business. Specifically, you should note the new tag line for the state (“Feels Like Coming Home”) and the fact that the International Ballet Competition runs June 15-30 in Jackson. The US IBC is held every four years; the only other IBC’s in the world are held in the cities of Varna, Bulgaria, and Moscow.