

MEMORANDUM

December 18, 2002

TO: Governor

FROM: John

RE: "You Drink, You Drive, You Lose" press conference

This is an effort by the Department of Public Safety. MS is one of 13 states participating in a pilot program, similar to the "Click It or Ticket" campaign. Federal funding is available for advertising and to pay overtime for additional troopers on our roads.

This campaign will run from December 20 through January 4, and this is also the first holiday season with the new BAC of .08. Troopers will be very visible and focused on getting intoxicated drivers off the road.

The press conference will take place at MHP headquarters. As usual, Commissioner Huggins will speak first and then introduce you. Colonel Claiborne will speak after you.