

MEMORANDUM

January 3, 2002

TO: Governor

FROM: John

RE: FCA Golf Card

I met a couple of weeks ago with Curt Busching, owner of the Nevada Bob's Golf Shop in Lefleur's Gallery and a high school classmate of my brother's. Curt, in association with some individuals working at Stennis Space Center, has developed a golf trail in Mississippi, similar to the Robert Trent Jones Golf Trail in Alabama.

As of yet, they have not decided what to name the trail; they have narrowed it down to the "Mississippi Golf Trail" or the "Magnolia Golf Trail."

The basis of the program is this: With the \$30 purchase of an FCA Golf Card, you can play 15 different courses in the state twice with a 50% discount at each course. Right now, the program is structured so that proceeds from the purchase of the cards go to the Fellowship of Christian Athletes in Mississippi.

I'm attaching a sheet that shows the participating courses, along with two cards that Curt left with me. You can use the cards through November 1, 2002.

Curt is talking with the folks in the Tourism Division at MDA about this effort. He did not ask for help directly from your office; he just wanted to be sure we knew what he was doing and if we could give him any more direction on how to promote this.