

## MEMORANDUM

May 7, 2002

TO: Governor

FROM: John

RE: Wednesday events / column

I will be staffing you at the Gallo show, and for the taping of the "Click It or Ticket" PSA afterwards. A copy of the script for the PSA is attached.

Questions at Gallo will most likely focus on the U.S. Chamber and tort reform. The topic can be easily turned to your upcoming trip to Japan, the fact that Mississippi can and does compete in business, etc. You may also get a question about the latest information from the U.S. Census showing education and income growth in the state (see attached article).

At noon, you are speaking to the Insurance Women of Jackson luncheon. Remarks are attached, along with a copy of the program. You will be speaking immediately following the lunch (see highlighted area).

The column on the new tag line didn't run this past weekend because of Sid's big story on lobbying and its influence. We can have them plan to run the tag line column this weekend, or I can draft a new one. We had discussed a column on the actions of the U.S. Chamber. There was also a good story in the papers today about how Mississippi's exports rose 30%, the highest growth in the nation for the first half of 2001, which would make for a good column.