

MEMORANDUM

March 14, 2003

TO: Governor

FROM: John

RE: Carnival Cruise Lines, Gulfport

I know MDA has prepared a binder of information for your visit to the Carnival Conquest Sunday morning in Gulfport. I haven't seen the binder, but I wanted to be sure you had some basic information about the ship (see attached).

It's my understanding from talking with Sherry Vance that there will not be a time when you make formal remarks, but rather you will be talking to the media that will be following you around the ship.

Points to make:

- Announce grant award to the MS Gulf Coast Convention and Visitors Bureau
 - Funds to be used to upgrade facilities / receptions areas for Carnival passengers

- **Every day we're fighting...**
 - To bring quality jobs
 - To attract great businesses
 - Live up to our promise and potential

- We're winning that fight
 - Over 50,000 new jobs in the past three years
 - More than 2,100 new and expanded businesses
 - Over \$14.1 billion invested

- Gulfport just ranked as one of America's 50 hottest cities for expansions and relocations
 - Shared ranking with Biloxi and Pascagoula / tied for 35th in nation
 - This is a great place to do business
 - Confident that Carnival Cruise Lines would agree with this

- Proud to welcome Carnival Cruise Lines and its passengers to Mississippi
 - Enjoy all we have to offer – golf courses, restaurants, resort areas, and hospitality

- Remember one thing: Mississippi is open for business