

May 31, 2000

Memorandum

To: Norman  
From: Lisa  
Subject: Department articles

What I would like to request is four articles per year from each department. (Some may not be able to have four.) Some of them could be stock pieces that do not have a timely nature and some could be breaking news. The following are just ideas from the different departments.

DHS – CHIP(Monday, September 18), “town meetings” (Monday, October 23), Medicaid (Monday, October 9), etc.

Tourism – Mississippi Day in the Park (Monday, June 12), brag points (Monday, September 4), growth in tourism (Monday, July 24), marketing efforts (Monday, October 16), etc.

Highway Patrol – traffic fatality figures (Wednesday, July 5), Public Safety (umbrella for Highway Patrol and Narcotics (Monday, August 7), etc.

Corrections – overall plan (Monday, August 14), opening of new facility (ASAP)

DECD – new ED plan (Monday, October 2), general developments across the state (Monday, September 11).

Narcotics – new statewide plan (Monday, July 17), crime lab (Monday, August 28), etc.

National Guard – summer camp (Monday, June 26), youth challenge (Monday, September 25), school recruitment efforts (Monday, November 6), etc.

DEQ – Right Way to Throw Away Day (Monday, June 19), conservation efforts (Monday, August 31), etc.

DFA – overall department story (Monday, July 10)

FEMA – awards received (Monday, June 5), new initiatives (Monday, August 21), etc.

I like your idea about also getting articles from Arts Commission and Archives and History. If you could please take it from here and “get the ball rolling” with the above listed departments and with any other departments that are not ours, I would appreciate it.

I am not “married to” the story ideas. For those who do not have a total of four stories, please make other suggestions or have the department come up with some ideas.

The Departments should keep in mind that this is from the Governor’s perspective, and should be written from him to the people of Mississippi. We need to keep it on the level of our audience. Please let me know if you need anything else from me.

The articles will need to be in the Governor’s hands on Monday of each week that they will be submitted so that he can review and make changes or give his approval.

Thanks for your assistance with this.