

Teacher Pay Raise
Get out the MESSAGE
Target Markets

1.) Mississippi's Business Community

A. Mississippi Economic Council

- 1.) Entire Organization
- 2.) Individual Members

B. Statewide Chamber of Commerce

- 3.) Entire Organization
- 4.) Individual Members

2.) Educators

C. Mississippi Association of Educators

- 1.) Entire Organization
- 2.) Individual Members

D. Superintendent of Education

E. Mississippi Association of School Superintendents

F. Mississippi Professional Educators

- 3.) Entire Organization
- 4.) Individual Members

G. Individual Teachers

3.) Parent Organizations

H. State Parent Teacher Association

4.) Legislators

I. House of Representatives

J. Senate

5.) Governor and First Lady