

The following is what I need from the targeted organizations:

1.) Entire Organization –

- Ask for the public support of the organization. – Executive Director/President and/or Board of Director to hold press conference to announce their support of the teacher pay raise. – blast media advisory and press release to all MS media. Please ask them to do this the week of March 13 or March 20
- Have the Executive Director/President write an op-ed in support of the teacher pay raise issue. – blast fax to all MS Media.
- Have the Executive Director/President call the membership to action. – blast fax or email from Ex. Dir. To all members of the organization with a suggested To Do list.

2.) Individual Members

- Identify individuals in key areas of the state who are well respected in their direct and surrounding communities.
- Have individual members write op-ed pieces to local media outlets.