

(Date)

Name
Address
Address
Address

Dear Mayor (Name):

I was glad to have the opportunity to visit with many of you at the Mississippi Municipal League Annual Meeting on the Gulf Coast. It is always exciting to be surrounded by people who love our state.

One of the points I made at the MML opening session was the fact that Mississippi often faces an uphill public relations battle when it comes to the image of our state.

Mississippi is judged, and opinions are formed about our state, by the actions of those of us inside her borders. We have been told for so long that we rank 50th that many people have started to believe it.

Mississippi is leading the nation in so many areas, and we need your help to spread the word about our successes. We need to know about (insert city) successes in areas such as education, economic development, tourism, retirement programs, youth programs and senior adult programs.

Please list your city's successes on the attached form and fax it to Lisa Mader at (601) 359-3741 **no later than August 15, 2000**. We need your help as we let the people in our state, and our nation, know that Mississippi is *America's State of Promise*.

Very truly yours,

RONNIE MUSGROVE