(Date)

Dear friend:

Enclosed please find a copy of The Advantage Mississippi Initiative. This document is a blueprint that the State of Mississippi can use to make the difference in the lives of all of our people.

This report is a result of a lot of hard work by members of the Mississippi Partnership for Economic Development along with thousands of Mississippians participated in open meetings across the state. They shared ideas, research and experiences to help us create this plan for our state.

The plan is comprehensive – building upon new legislation to create flexible incentives to compete in the new economy, facilitating greater coordination between state agencies and revitalizing existing programs. It benefits all of the people of Mississippi, and it will take all of us – public and private, corporate and individual- focusing our attention on securing the basics and reaching for the best for our people, our businesses and our state.

Many things have changed since the current economic development plan was created. For example, in 1993 there were 50 web sites on the World Wide Web. Today, there are 50 million. The economy has changed and technology has changed at a speed that is difficult to keep up with, but that challenge is there and in order to create opportunities for our people we must take those challenges and turn them into solutions

We are impatient for progress and impatient for prosperity. We have to act now. That is why I am calling a Special Legislative Session for Monday, August 28, 2000 convening at 10:00 a.m. You can help us make sure that our state and the private sector have the tools they need to successfully seize new and exciting challenges, and actively engage in expanding job opportunities for our people.

With your help, we can make a difference. We can make Mississippi America's State of Promise.

Very truly yours,

RONNIE MUSGROVE