

Mississippi - On Location. Mississippi - The Right Location.

The State of Mississippi - Whether you are looking for a great place to expand or locate a business, a friendly, relaxing place to retire, a location to film the next Hollywood blockbuster or an exciting place for entertainment, Mississippi is the right location for you.

Booming Business - Mississippi has embraced a bold new economic development plan The Advantage Mississippi Initiative (AMI), which fuels innovation and a sense of urgency to maximize all resources to meet the needs of businesses and industries considering relocation or expansion. Thanks in large part to the AMI, Mississippi is now home to Nissan's newest manufacturing plant. The \$930 million investment by Nissan will produce 25,000 vehicles a year and employ 4,000 workers. **Mississippi – The Right Location For Business.**

Energized Retirement – Mississippi's 20 Certified Retirement Cities throughout the state offer affordable cost of living, low taxes, low crime rate, quality medical care, recreation, educational and cultural opportunities and most importantly – a warm, welcoming community. These cities offer everything from the peace and tranquility of a quaint town to the vast opportunities of a thriving metropolitan area. **Mississippi – The Right Location For Retirement.**

Exceptional Entertainment – Located in the heart of the American Deep South, Mississippi offers exceptional entertainment and recreational opportunities. Hunting, fishing, canoeing, water sports, plays, operas, international ballet competitions, music festivals, art exhibits and much, much more. These abundant recreational opportunities and entertainment options greet visitors and leave them wanting more. **Mississippi – The Right Location for Vacation.**

Masterful Movie Making – From A Time To Kill, The Chamber, My Dog Skip, Miss Fire Cracker and O Brother Where Art Thou, Mississippi offers a diversity of filming locations: the white sand beaches along the Gulf of Mexico, the panoramic agricultural expanse of the Delta along the Mississippi River, the rolling hills of the historic Natchez Trace and the grandeur of the many antebellum homes throughout the State. For any movie location, Mississippi offers endless possibilities. **Mississippi – The Right Location For Making Movies.**

On Saturday, June 9, 2001, Mississippi will be **On Location** at the Mississippi Picnic in New York. From Noon until 6:00 p.m., in Central Park's East Meadow, you can enjoy great music and delicious food while you visit with Mississippi Governor Ronnie Musgrove, share time with good friends and see the progress Mississippi is making in its business, college and university communities. Mississippi has it all because Mississippi is - **The Right Location.**

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