

**Governor Ronnie Musgrove's
2001 Legislative Agenda
Communication Plan**

Week 2 January 8 – January 12

Monday, January 8, 2001 – Energy Crisis Press Conference

Wednesday, January 10, 2001 – Press Conference to announce expansion of the \$20 finders fee for schools enrolling eligible children in Mississippi Health Benefits to private schools and Head Start Centers. (Include call to reauthorize CHIP until 2004)

Wednesday, January 10, 2001 – One On One With The Governor

Thursday, January 11, 2001 – Announce appointments of the Land, Water and Timber Resources Board – Press release

Week 3 January 15 – January 19

Tuesday, January 16, 2001 – Press Conference to make seatbelt violation a primary offense – (Danny Cooper) 11:30 a.m. MHP office

Thursday, January 18, 2001 – Press Conference prior to the reception for National Board Certified Teachers to congratulate accomplishments and to challenge other teachers to work toward certification. (use opportunity to push for removal of 5%) 3:45 p.m. Central High N. Atrium

Friday, January 19, 2001 – Trip to Smyrna, TN to tour Nissan plant.

Week 4 January 22 – January 26

Tuesday, January 23, 2001 – Mississippi and Nissan press conferences statewide fly around

Wednesday, January 24, 2001 – Press Conference at a school – announce proposal for 5% growth rate provision removal from teacher pay raise bill 10:30 a.m. local school

Thursday, January 25, 2001 – Announce desire to obtain funding for the Municipal Crime Prevention Program at the MS Municipal League Mid-Winter Legislative Luncheon (Local Option Sales Tax??)

Thursday, January 25, 2001 – Press Conference to push the strengthening and reauthorization of the “Mississippi Individual on-site Wastewater Disposal System Law” 9:30 a.m. Capitol Rotunda

Friday, January 26, 2001 - Introduce the members of the Infant Mortality Task Force and push for the reauthorization of the Task Force 10:00 a.m. Capitol Rotunda

Saturday, January 27, 2001 – Habitat For Humanity Build with staff – Press Conference to push for Community Service Leave for public employees. 10:00 a.m. Habitat House site.

Week 5 January 29 – February 2

Thursday, February 1, 2001 – Press conference to promote funding for breast and cervical cancer research. (include the First Lady) 9:30 a.m. Capitol Rotunda

Week 6 February 5 – February 9

Tuesday, February 6, 2001 – First “National Commission on the High School Year” regional meeting will be held in Mississippi. Dr. Rod Paige is a member of the commission and has been invited to attend the meeting. Hold press conference to highlight meeting and to push 5% removal. 10:30 a.m. Central High School

Thursday, February 8, 2001 – Press Conference with James (Jim) Lott to give/show update of Employment Training accomplishments since he came on board. (Pressure to maintain funding for MDA) 10:00 a.m. TBD

Week 7 February 12 – February 16

Monday, February 12, 2001 – Press Conference with the Governor’s Task Force on Classroom Technology at a school where they are installing the 1st set of computers. 1:00 p.m. local school with task force members.

Wednesday, February 14, 2001 – Press Conference to introduce 11 new local emergency management officials and push for expanded funding for civil defense. 1:00 p.m. Capitol Rotunda

Thursday, February 15, 2001 – Press Conference to announce and introduce the e-Government Advisory Board and a push to authorize appropriations for e-Government implementation. 9:30 a.m. Capitol Rotunda.

Week 8 February 19 – February 23

Monday, February 19, 2001 – Press Conference to highlight Bureau of Narcotics and to push funding for MBN 10:00 a.m. Rotunda

Week 9 February 26 – March 2

Start to leave time during the next three weeks for bill signings that we want to highlight according to the Governor’s Agenda!!!!!!

Week 10 March 5 – March 9

Week 11 March 12 – March 16

Week 12 March 19 – March 23

Week 13 March 26 – March 30

Last week of Legislative Session.

Line up interviews with media across the state for an end-of-the-session update to be held the first week of April.

April 2 – April 6

Tuesday, April 17, 2001 – date for flag vote.