

MEMORANDUM

November 15, 2001

TO: Governor

FROM: John

RE: Bob Rohrlack comments for Delta Business Journal story

Per your request, I have drafted some comments for the DBJ story on Bob:

“Mississippi is working hard to build its economy, and we’re making great progress. I want an experienced economic development professional to help us build on our efforts. Bob Rohrlack has that experience. He is recognized as one of the top economic developers in the nation.”

“Bob understands what our needs are and where we need to focus our efforts. He knows Mississippi and the potential for our state and people.”

“Bob was the first Certified Economic Developer in the country to earn a Master’s in Economic Development, and he did it at the University of Southern Mississippi. That speaks volumes about what Mississippi has to offer, as well as what Bob Rohrlack has to offer Mississippi.”

“The country is presently experiencing an economic slowdown and people are feeling the effects. The tragedies of September 11 hurt an already sluggish job market. We have to address those issues in Mississippi and it is vitally important for us to have someone in place with the knowledge and ability to do just that.”