

MEMORANDUM

TO: Governor

FROM: John

RE: "Site Selection" magazine interview

CC: Lee Ann

The interview will be conducted by Tracy Heath, Senior Editor of "Site Selection" magazine. Her direct line is 770-325-3491. The interview shouldn't last more than 30 minutes; in fact, Tracy said it will probably be more like 15 minutes in length.

Here are some bullets about what has been done in the past year:

- Advantage Mississippi Initiative passed in special session of Legislature (August 2000).
 - Incentives
 - Advantage Jobs – *quarterly incentive payments thru diversion of withholding taxes; business must provide annual salary of 125% of state or county average*
 - Growth and Prosperity Program – *incentives to private companies that locate or expand in economically challenged areas*
 - Mississippi Tourism Incentive Program – *incentives to developers of new or expanding family-oriented tourism programs*
- November 2000 – Nissan announces \$930 million plant that will bring 4,000 jobs and create an addition 26,400 jobs.
- For the year 2000, other business locations and expansions totaled 195 new manufacturing and non-manufacturing facilities; 11,992 new jobs; investment of over \$2.5 billion throughout state.
- "Site Selection" names MDA as one of the Top Ten Economic Development Organizations in North America
- "Site Selection" names Nissan project as one of the Top Ten Site Locations in the U.S.
- "Expansion Management" magazine ranks Nissan project as one of Top Ten Deals in the U.S.
- "Corporate Location" magazine selects Nissan project as Top Deal of the Year 2000 at World Business Forum in Madrid, Spain

- Advantage Mississippi provided for establishment of Mississippi World Trade Center to help position the state in the global economic arena.
- Technology infrastructure in rural areas to help recruit and retain business.
- Technology clusters.
- International efforts include offices in Santiago, Chile; London; Yokohama, Japan; and Singapore.
- You will be traveling to Japan in May (September trip rescheduled).
- You will be traveling to Korea in November 17-20.