

MEMORANDUM

September 28, 2001

TO: Governor

FROM: John

RE: New York / Washington trip

The main message on this trip is that it is safe to travel on commercial airlines, we need to return to normal travel patterns, and we need to return to business as usual. I spoke with someone from the "Today" show, and they asked about our tourism following the September 11 attacks. I talked with Darienne Wilson in the Division of Tourism, and the following information was shared with the contact at "Today:" We felt an initial slump following the attacks, but we have bounced back quickly. We market Mississippi to a "drive market" in a 350-500 mile radius around the state, so most people visiting Mississippi are coming on weekend trips in their cars.

Other message: Want to pay respects to the victims and families of the tragic attacks of September 11. Also want to say "thank you" to the rescue workers still putting in long hours at the World Trade Center and the Pentagon. Mississippi stands ready to help in any way possible.

You can reach me at 942-7698 if you have more questions.