

MEMORANDUM

November 30, 2001

TO: Governor

FROM: John

RE: Mississippi Market Kick-Off Press Conference

The press conference will take place in the 1st floor conference room of the Woolfolk Building at 9:00 a.m., December 3.

Attending the press conference with you will be Bob Rohrlack, Tay Morgan of Taymorgan Designs (hand-painted specialty items) and Cindy Tyler, owner of The Mississippi Gift Company.

Rohrlack will introduce you. After your remarks, Morgan and Tyler will speak about the Mississippi Market and how it helps their businesses. A short question-and-answer period will follow.