21<sup>st</sup> Annual Summer Vocational Conference Wednesday, July 26, 2000 Mississippi State University 1:30 p.m.

## **Main Points**

- 1. Economic Development
  - a. Top economic development strategists say when companies are looking for a place to locate or relocate they begin with a long list and start paring down from there
  - b. New economic development plan
    - i. Input from people across the state
      - 1. Listening tours
      - 2. Mississippi Partnership for
        - Economic Development
          - a. First ever public/private partnership
  - c. 4 hour meeting with experts on economic development
    - i. This is a process that has taken the input and wisdom of people from inside and outside our borders.
    - ii. We are getting close to unveiling the plan and will do it so that Legislators and others have ample time to review it.

- d. NGA Policy Academy on Entrepreneurship
  - i. Only 10 states selected
  - ii. Mississippi will create the model to be used nationwide
  - iii. Other governors recognize Mississippi as America's State of Promise
- e. Calls from other Governor's
  - i. Want to know what we are doing
  - ii. Keeping an eye on Mississippi
- f. Mississippi led the nation in the growth of service jobs and revenue between 1992 and 1997 – (Census Bureau report)
- 2. Highly-trained, technically-skilled and educated workforce is vital to future economic growth
  - a. We must invest in our schools
  - b. Elementary, Community & Junior College, Colleges & Universities
  - c. We must invest in our teachers

- i. Raising teacher pay to the Southeastern average
  - 1. We will fund it. A matter of priority
  - 2. Must be a priority in budget.
- d. We must invest in our students
  - i. Keeping good teachers, teaching in the classroom
- e. Workforce Training
  - i. Workforce development is not optional – it is vital to our success
  - ii. Opportunity for training and re-training
  - iii. Cultivating our greatest resource our people
  - iv. Must access federal funds to enhance workforce training
    - v. Classroom technology
      - 1. Computer in every classroom by end of 2002 – AOL
        - a. Leading the nation
      - 2. Gates Foundation Grant- teaching technology skills to teachers.
        - a. Only 1 of 7 states to receive it.
      - 3. Magnolia
        - a. Opens up access from
          - university and college libraries

to every public library in the state.

f. Better Schools = Better Jobs

## Closing

- 1.We have been told we are 50<sup>th</sup> for so long
- 2.But we are leading the nation in so many areas
- 3. We have to believe in our state and the advancements we have made
- 4. Promote those advancements