

City of Jackson
Second Annual Strategic Alliance Program
Friday, December 15, 2000
5:00 p.m.
Mississippi Arts Pavilion

Talking Points

- Good Evening
- It is a pleasure to be here tonight.
- Thank you Mayor Johnson, for your introduction.
- The Annual Strategic Alliance Program
 - An excellent example of public and private organizations working together to help make the Jackson Metropolitan Community a better place to live.
 - It is keeping with the State's pro-business environment by forming alliances for more economic opportunities
- The spirit of these alliances is catching on in our great state
 - It will take a cross section of business and community leaders to help government

- The importance of the Advantage Mississippi Initiative
 - This Initiative was the result of public and private collaboration working together to better the state
 - Much like your Strategic Alliance Program
 - The AMI improved incentives designed to attract new, high-paying jobs to the state.
 - A power set of tools to use as a marketing tool for our state.
 - Includes tax credit incentives and workforce training and retraining capabilities designed to set MS apart from the competitors.
 - MS now has the competitive edge over competing states for new business.

- The results: Nissan Motor Company
 - Making a \$930 million investment in our state
 - 4000 new jobs
 - 26,000 spin-off jobs
 - They have shown their faith in MS, other companies will follow.

- We are ready for Nissan and other companies. We must make our educational system even stronger.
 - Training and Re-Training Programs
 - Universities like Jackson State will be vital to our success.
 - Have a significant role through their School of Engineering
- We must continue to support our teachers
 - Pay raise will help us keep and recruit more great teachers
 - We must also give them the support and supplies to do their job
 - Cannot cut their teaching budget to give them a raise.
- We are ready for the future.
- A bright, successful future for Mississippi
- There is no looking back.
- We are ready to show the nation and the world what we already knew, that the people of Mississippi are a success!
- Thank you