#### Hancock County Chamber of Commerce Annual Banquet Friday, January 12, 2001 6:30 p.m.

Casino Magic Entertainment Complex

(Message: Opportunities for Economic Development Growth and Education in Hancock County)

# **Opening**

- Good Evening
- (Thank Dusty Rhodes for his introduction)
- (Story)

### **Main Points**

- 1. Opportunities
  - a. Legislators talking "gloom and doom" for our state.
  - b. You will not hear us whining and saying everything must stop.
  - c. Don't look at budget as an obstacle
    - i. Look for opportunities
  - d. Opportunity to prioritize:
    - i. Education
    - ii. Jobs
    - iii. Healthcare
  - e. Opportunity to invest:
    - i. Invest in education for our kids

- ii. Invest in good jobs for our people
- iii. Invest in health care for all of our people
- f. Give our people the opportunity for a better Quality of Life
- g. <u>Invest</u> the money is there.
  - i. The key is prioritizing and investing that money in the right places.
- 2. <u>Budget</u> recommendations to the Joint Legislative Budget Committee
  - a. We are taking a responsible approach to the slowdown in the economy by affecting a slowdown in budgeting and spending.
  - b. Our budget reflects our people's priorities
    - i. Education
    - ii. Economic development
    - iii. Public safety
    - iv. Health care
  - c. Education recommendations
    - i. A strong education system is vital to all future successes for the people of our state.
    - ii. Difference between JLBC and our budget:
      - 1. K-12 = 45 million
      - 2. Comm. and Jr. = 11.5 million

### 3. IHL = 23 million

- d. Economic development recommendations
  - i. In order for MS to remain competitive, we must continue to support programs that give our people the opportunity for more, new, highpaying jobs.
  - ii. We recommend 10 million more than the JLBC budget to maintain our momentum
  - iii. **Nissan** is proof that we can succeed and attract more companies to MS.
  - iv. They have shown their faith in our state.
    - 1. Top 1% in the nation
  - v. Mississippi is the spotlight of the nation
    - 1.4000 new jobs will be created with their arrival.
    - 2.26,000 spin-off jobs
  - vi. Other companies related to Nissan will move to MS.
  - vii. They will relocate all over the state, not just in Canton.
    - 1. Opportunities all over the state will spin-off from the Nissan plant.

- viii. We must target other companies that best suit specific areas of our state.
  - ix. We must keep up the momentum
  - x. We are happy to "land" Nissan, but we want more businesses to move to MS
  - xi. We want more jobs, more economic development, more opportunities.
    - 1. We want to be in that "spotlight" again and again for the great things happening in Mississippi.

(Mention the role **Transportation** plays in economic development. A major factor is our success. Must have good roads, railways, etc.)

- e. Healthcare recommendations
  - i. We must ensure that our people have access to health care options they need for themselves and their families
  - ii. Our budget recommends 7 million more than the JLBC and we are fully funding the Division of Medicaid.
- f. By working together in this process we are sharing:
  - i. Ideas
  - ii. Priorities
  - iii. Solutions

- g. We have a plan of action
- h. We must implement this plan to provide opportunities for all of our people.
- Everyone plays a role in our state's success. We all have to work together to succeed, make changes and create progress.
- We also have to concentrate on educating our children and training the current workforce
- The world is taking notice, and we must continue to spread the word about Mississippi.

## **Closing**

- Mississippi's Image: Important how our neighbors, our nation and the world view us.
- How Mississippi is perceived affects us in all aspects: economic development, education, healthcare, etc.
- We have the opportunity to promote a positive image.
- We put the spotlight on Mississippi throughout the nation and world with the Nissan announcement, but there are more opportunities waiting for us.
- A place where our children can live, work and raise their families.
- America's State of Promise