

Intuit Press Conference
Eudora Welty Public Library
Monday, February 12, 2001
11:00 a.m.

Talking Points

- Thanks to the efforts of many of those gathered in this room, I am pleased to help kick-off a program that will benefit people across the State of Mississippi.
- Today, we're launching a combined effort with Intuit.
- Intuit is donating online tax preparation and filing service to lower income taxpayers through its Quicken Tax Freedom Project.
- We want our people to know that this service is now available, and will help them prepare and file their taxes for free over the internet.
- As we will see in a few minutes, this Project offers a lot of benefits to people who live and work in our state.
- This opportunity offers a valuable service to many Mississippians including students, people just starting their careers and the elderly.

- This program is also important because it shows the good things that can happen when public and private sectors work together.
- The Quicken Tax Freedom Project demonstrates the power of businesses and government working together to provide important services to our country's people who most need them.
- Intuit is helping us bridge the digital divide by making Internet services available that will benefit people of lower income.
- The free online tax preparation and filing service can be used at any computer with Internet access.
- People who don't have a home computer can easily access the information from computers at their local public library.
- More and more people are using computers to conduct their personal business, and Intuit is making it even easier for people to do that with the Quicken Tax Freedom Project.

- These types of partnerships and programs are good business.
- Even more important, they're good for the people of Mississippi.
- I'm pleased that Intuit will be working with the people of Mississippi throughout tax season.
- I would like to introduce Bernie McKay, Vice President of Government Affairs of Intuit.