

August 10, 2000

«adm_name»

«name_long»

«street»

«city» «zip»

Dear «adm_name»:

Ensuring that all children in Mississippi have adequate health coverage is a top priority of my administration. But for many working families, the cost of health insurance has simply been beyond their means, until now. Through Mississippi Health Benefits, there are two health insurance options that cover children: the new Children's Health Insurance Program (CHIP) and Medicaid. Together these two programs cover eligible children from birth to age 19.

Because of the key roles that schools play in many of our communities, I am seeking your assistance in enrolling eligible children in the Mississippi Health Benefits program. On July 25, 2000, I announced a collaborative effort with the public school system whereby a school would receive a \$20 finders fee for each child that is approved as a result of an application that is submitted with the school's ID number clearly marked on the application. Schools may determine how the funds are spent. I am asking for your assistance in our efforts by your sharing the enclosed information with school principals in your district and encouraging their participation in the program.

Please contact Ms. Gloria Billingsley at 601-359-5003 if you have any questions regarding this program or if you would like program personnel to meet with you to discuss the program benefits in more detail. Thank you in advance for assisting us in improving the quality of life of children and families in Mississippi.

Very truly yours,

RONNIE MUSGROVE

RM:klr