
OFFICE OF GOVERNOR RONNIE MUSGROVE
MEMORANDUM

TO: MARIA MORRIS
DIVISION OF MEDICAID, OFFICE OF THE GOVERNOR

FROM: MICHAEL BOYD
OFFICE OF THE GOVERNOR

SUBJECT: CHIP OUTREACH PLAN

DATE: 3/28/2000

CC: FILE

In your cover memo to the Governor, please provide bulleted information regarding the total amount of money available from Medicaid and TANF sources and how that money may be used. [May the money be used to commercial advertising (i.e., TV, newspaper, and radio ads)?]

Please include attach a copy of Lisa Mader's memo to Jeanne Lockett regarding the development of collateral and advertising materials.