

CORPORATE LETTER

May 1, 2003

Name
Business
Address
City, MS Zip

Dear _____:

As Chairman of the Governor's Commission on Physical Fitness and Sports, I am writing to invite you to play a vital role in improving the health and physical activity of the citizens of Mississippi.

The Governor's Commission on Physical Fitness and Sports was created by the Legislature in 1992. The mission of the Commission is to promote the health and well-being of Mississippians of all ages by advancing levels of physical activity. Commission activities include recognizing school and corporate businesses that promote physical fitness for their students and employees via the Commission's *Excellence in Physical Education* and *Worksite Wellness* annual awards. The Commission provides support services to Mississippi's Senior Olympics. The Commission also publishes an annual report card on Mississippi's physical activity, the most recent of which is enclosed for your review.

However, the expansion of these and other activities, particularly those aimed at educating our students as to the benefits of physical fitness activities, are narrowed due to limited resources. The Commission's enabling legislation provided that funding for the Commission shall be generated primarily on the basis on private sector sponsorship. Because of your strong business presence in our state and your recognition that a healthier workforce is a more productive workforce, I sincerely hope you will consider investing in our state's future by becoming a sponsor of the Commission. Your support is essential to the Commission's continued success and activities in promoting physical activities as an avenue to healthier lifestyles for Mississippians.

Please feel free to contact me at 601-974-6457 or via email at jcole@belhaven.edu if you have any questions. Thank you in advance for any support that you can provide to the Commission and to the healthy future of our state.

Sincerely,

Joe Cole
Chairman, Governor's Commission on Physical
Fitness and Sports

HOSPITAL LETTER

May 1, 2003

Name
Business
Address
City, MS Zip

Dear _____:

As Chairman of the Governor's Commission on Physical Fitness and Sports, I am writing to invite you to play a vital role in improving the health and physical activity of the citizens of Mississippi.

The Governor's Commission on Physical Fitness and Sports was created by the Legislature in 1992. The mission of the Commission is to promote the health and well-being of Mississippians of all ages by advancing levels of physical activity. Commission activities include recognizing school and corporate businesses that promote physical fitness for their students and employees via the Commission's *Excellence in Physical Education* and *Worksite Wellness* annual awards. The Commission provides support services to Mississippi's Senior Olympics. The Commission also publishes an annual report card on Mississippi's physical activity, the most recent of which is enclosed for your review.

However, the expansion of these and other activities, particularly those aimed at educating our students as to the benefits of physical fitness activities, are narrowed due to limited resources. The Commission's enabling legislation provided that funding for the Commission shall be generated primarily on the basis on private sector sponsorship. Because of your serving the healthcare needs of our state and knowing of the need for a healthier population, I sincerely hope you will consider investing in our state's future by becoming a sponsor of the Commission. Your support is essential to the Commission's continued success and activities in promoting physical activities as an avenue to healthier lifestyles for Mississippians.

Please feel free to contact me at 601-974-6457 or via email at jcole@belhaven.edu if you have any questions. Thank you in advance for any support that you can provide to the Commission and to the healthy future of our state.

Sincerely,

Joe Cole
Chairman, Governor's Commission on Physical
Fitness and Sports