



**DTC** *"Developing Forward Strategies"*

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January 15, 2003

Via E-Mail

Shanta E. Davis  
Policy & Planning Coordinator  
Office of Governor

Dear Shanta:

Per your request is the following information:

Presenter: Stephanie Summers-O'Neal  
Title: Chief Executive Officer  
Company: Diversified Trade Company, LLC  
Presentation: "Thinking Global"

"Thinking Global"

"Thinking Global" will be the topic for my workshop at the Mississippi Women's Conference 2003 to be held on March 17, 2003.

The purpose of this workshop is to heighten the awareness of new and existing business owners about the importance of global competitiveness. Annually, hundreds of businesses lose revenue and some even close due to competition from the overseas labor market and price competitive foreign products. As the world becomes more placeless and borderless, it will become more and more crucial for successful companies to think global.

The attendees of this workshop will learn some key points on how to make their business more competitive in both the domestic and international markets, how to use the overseas market to increase their market share and how to identify international trade opportunities.

Sincerely,

Stephanie Summers-O'Neal