

Dear Leader:

Measuring and evaluating your organization's success has intrinsic rewards, and your stakeholders benefit from those successes in many ways. An opportunity has been created to gain a high level of visibility for your accomplishments. Your success is linked in many ways to the overall success and reputation of Mississippi. The following four awards have been fashioned:

Governor's Business Achievement Award – Large Business,
Governor's Business Achievement Award – Small Business,
Governor's Education Achievement Award – K-12, and the
Governor's Education Achievement Award – Higher Education.

In partnership with the Mississippi Quality Awards (MQA) program, which is based on the Baldrige National Quality Awards Criteria and administered through the State Board for Community and Junior Colleges, the Governor's Achievement Awards will provide special recognition for organizations that can demonstrate the most significant recent improvements in their key results areas. By sharing with the MQA Panel of Judges, an overview of your organization and the successes achieved in either financial and market results, or in student learning results. Your achievements will be compared within your category from across the state, and the winners will be recognized during the Mississippi Quality Award ceremony on April, 2002.

Application information can be obtained from downloaded from the Mississippi Quality Awards link at: <http://www.sbcjc.cc.ms.us/progs.html>, or by calling either 601-359-3110 or 601-432-6480. Applications are due before December 31, 2001.

I invite all businesses and educational organizations in Mississippi to take this opportunity to get some much-deserved recognition.