

THERESA HEINZ BIOGRAPHY

Teresa Heinz is Chairman of the Heinz Family Philanthropies and of the Howard Heinz Endowment, which are considered among the nation's most innovative philanthropic institutions. She is also the creator of the prestigious Heinz Awards, an annual program recognizing outstanding vision and achievement in the arts, public policy, technology and the economy, the environment, and the human condition.

Following the death of her husband, U.S. Senator John Heinz, in 1991, Teresa Heinz was urged by national and Pennsylvania political leaders to seek election to his Senate seat. She chose instead to assume direction of the family's extensive philanthropic operations, undertaking a major reorganization designed to sharpen the foundations' strategic focus. After only two years, *The Chronicle of Philanthropy* concluded that her efforts had left the Heinz Endowments "poised to become a much more influential force in the philanthropic world." Today, the foundations she oversees are widely known for developing innovative strategies to protect the environment, improve education, enhance the lives of young children, broaden economic opportunity and promote the arts. In the area of economic opportunity and following on work of her late husband, she has championed the education of women regarding the importance of pensions, savings and retirement security. Through this work, a nationally acclaimed book *Pensions in Crisis* was written, and in partnership with *Good Housekeeping Magazine* and, more recently, *Attaché*, the in-flight magazine for US Airways, a magazine supplement "What Every Woman Needs to Know About Money and Retirement" was published and has reached more than 25 million readers. It has now been translated into Chinese, Portuguese and Spanish. In concert with this work, Teresa Heinz has sponsored conferences in a number of states across the U.S. to educate everyone about these important issues. In the area of health care, she recently unveiled the Heinz Plan to Overcome Prescription Drug Expenses (HOPE), a program designed to make prescription drugs affordable to all persons 65 and over. The *Boston Globe* hailed the plan as "a great service for Massachusetts...presenting the state government with a credible plan to provide its elderly citizens with prescription drugs," and *The Boston Herald* said, "this first-in-the-nation effort can offer much in return, including...a path for others to follow." **A similar study was undertaken in Pennsylvania and is expected to be completed by winter 2000.**

Heralded by the *Utne Reader* in 1995 as one of 100 American visionaries to watch, Teresa Heinz has long been recognized as one of the nation's premier environmental leaders. In 1995, she announced one of the largest grants ever made to the environment, a \$20 million gift to create the H. John Heinz III Center for Science, Economics and the Environment, a unique attempt to bring together representatives of business, government, the scientific community and environmental groups to collaborate on the development of mutually acceptable yet scientifically sound environmental policies. In addition to serving on the Center's board, she is Vice Chair of Environmental Defense, a member of Harvard University's Center for International Development, and was one of ten representatives from non-governmental organizations attached to the U.S. Delegation to the U.N. Conference on Environment and Development (Earth Summit) in Brazil in 1992. She has endowed a professorship in environmental management at the Harvard Business School and a chair in environmental policy at Harvard's John F. Kennedy School of Government. Since 1995, she has sponsored conferences on Women's Health and the Environment, bringing together women with health, environmental and policy experts to learn how the environment impacts their daily lives and steps that every woman can take to address these issues.

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As a member of the Advisory Board for the Earth Communications Office, she has helped to pioneer an internationally-acclaimed public service campaign promoting citizen environmental action in countries around the globe. Similarly, she has sponsored *The Environminute* and *The World ECO Minute*, a daily radio campaign reaching citizens in more than 100 countries, and *HealthWeek*, a weekly PBS-produced program with a strong focus on women's health and the environment. She helped to conceptualize and launch Second Nature, a nonprofit organization whose mission is to support the development of an environmentally-literate citizenry. She is a co-founder and board member of the Alliance to End Childhood Lead Poisoning and serves on the Advisory Council for the Center for Children's Health and the Environment at Mount Sinai School of Medicine. Recently, she launched a scholarship program that provides doctoral dissertation and master's thesis or project enhancement support for research on emerging environmental problems. In addition, she initiated an environmental scholarship program focused on juniors and seniors through the United Negro College Fund.

An advocate for human rights and economic, scientific and creative freedom, Teresa Heinz was an original member and later a Co-Chair of Congressional Wives for Soviet Jewry. Guided by a belief in thoughtful problem-solving and the power of informed debate, she serves on the board of the Carnegie Corporation of New York and is a trustee of the Brookings Institution. She also sits on the Visiting Committee for the Kennedy School and the school-wide environmental committee for Harvard University, serves on the board of the American Institute for Public Service (Jefferson Awards), and recently was elected to the Board of Trustees of Carnegie Mellon University. In addition, she was recently elected to be a Fellow for the American Academy of Arts and Sciences.

She has been active in the past as a board member and trustee of schools in Pittsburgh, Washington D.C., and elsewhere, including Georgetown University, Phillips Exeter Academy and St. Paul's School. She was a board member of Family Communications, which produces *Mister Rogers' Neighborhood*, and she co-founded the National Council for Families and Television, an organization that works to enhance the quality of prime time television for children by facilitating discussion among members of the entertainment industry, educators, parents and other interested groups.

Deeply inspired by the arts, she and her late husband began a collection of late 16th and 17th-century Dutch, Flemish and German art, as well as a collection of 19th and 20th-century American art. Because of her commitment to the arts generally and American art in particular, Mrs. Heinz in 1991 gave a major grant in her late husband's memory to the Yale Art Gallery, where she is a Trustee of the Governing Board. She is a member of the Trustee's Council of the National Gallery of Art, and a member of the boards of the Carnegie Institute in Pittsburgh.

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Teresa Heinz, formerly Teresa Simões-Ferreira, is now married to U.S. Senator John Kerry. She has three sons, John, André and Christopher Heinz. Born and raised in Mozambique, she received a Bachelor of Arts degree in romance languages and literature (French, Portuguese and Italian) from the University of the Witwatersrand in Johannesburg, South Africa. In 1963, she graduated from the Interpreters School of the University of Geneva. Fluent in 5 languages, she later served as a full-time consultant to the United Nations Trusteeship in New York City. She has been awarded honorary doctorate degrees from Beloit College (Wisconsin), Bank Street College of Education (New York), Clark University (Massachusetts), Carnegie Mellon University (Pennsylvania), Drexel University (Pennsylvania), the University of Massachusetts (Boston), the Medical College of Pennsylvania, Pine Manor College (Massachusetts), and Carlow College (Pittsburgh).

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