

Summary of Services in Proposal Empowering Mississippi Teachers to Raise Student Literacy

Services:

- Planning and Needs Assessment
- Implementation
 - Teacher and Administrator Instructor Led Training
 - Best Practice Teacher Engagement Series
 - Systems Engineering
 - Project Management
- External Evaluation

Professional Development Online Programs:

- Teacher Universe Professional Development
 - Technology Applications and Classroom Integration
 - Destination Reading System and Pedagogy Training
 - Early Literacy Instructional Techniques and Theory

Interactive Curriculum

- Destination Reading

Riverdeep Mississippi Leveraging Teacher Technology Integration for Accelerating Student Literacy														
PK	K	1	2	3	4	5	6	7	8	9	10	11	12	
Customization of AssessOnline for Mississippi														100,000
AssessOnline for all Mississippi Pre Service and In Service Teachers														500,000
AssessOnline Total														600,000
TU Online Technology Professional Development														120,000
TU Dest Reading Prof Dev Literacy Course + Early														36,300
Online Professional Development Total														156,300
Destination Reading														456,000
Riverdeep Interactive Curriculum Total														456,000
Total Software Cost for the Mississippi Project														1,212,300

Riverdeep Mississippi Leveraging Teacher Technology Integration Literacy		for Accelerating Student	
Planning and Needs Assessment		100,000	
Implementation: Systems Engineering, Project Management, Training Staff		400,000	
Best Pracice Synchronous Online Teacher Engagement Program		210,000	
External Evaluation		90,000	
Planning and Implementation Services Total		800,000	

Riverdeep Mississippi Leveraging Teacher Technology Integration		for
Accelerating Student Literacy		
Planning and Needs Assessment--Best Practice Networks staff will work with MS staff to configure the implementation to complement existing policies, infrastructure and staffing models.	100,000	
Implementation: BPN Systems Engineering, Project Management, Training Staff will work onsite in MS pilot schools, with MS state staff and offsite at BPN headquarters to support this project throughout its progress.	400,000	
Best Practice Synchronous Online Teacher Engagement Program--Using the BPN virtual classroom capabilities, BPN master teachers will convene online sessions (which will also be accessible offline) to support and deepen the usage of technology in the classrooms and the most effective usage of the Destination Reading and Math programs.	210,000	
External Evaluation--BPN will work with MS and a chosen external evaluator such as WestEd, to define benchmarks for evaluation and to monitor progress throughout the pilot and to report at the conclusion.	90,000	
Planning and Implementation Services Total	800,000	

PK	K	1	2	3	4	5	6	7	8	9	10	11	12	
Customization of AssessOnline for Mississippi														100,000
AssessOnline for all Mississippi Pre Service and In Service Teachers--a perpetual license to the assessment software to test any and all MS teachers using the existing AssessOnline content and the customization created at the outset of this project (listed above).														500,000
AssessOnline Total														600,000
TU Online Technology Professional Development--one year license to any and all TU Technology Integration Programs														120,000
TU Dest Reading Prof Dev + Early Literacy Course -- one year license														36,300
Online Professional Development Total														156,300
Destination Reading-- perpetual license for the PreK-3 teachers at the 30 pilot schools				30 schools at \$15, 200 per school for DR courses I and II										456,000
Riverdeep Interactive Curriculum Total														456,000
Total Software Cost for the Mississippi Project														1,212,300
Total Cost for the Mississippi Project														2,012,300
Destination Math-- perpetual license for the 30 pilot schools				(special pilot offer of Destination Math for grades PK-3 for the 30 pilot schools at no cost)										0

Network Offerings

Destination Series

- LMS Network Purchases include one Teacher Resource Binder per site; additional copies priced below, or available for free download
- All purchases include toll-free telephone and unlimited e-mail access to Riverdeep Technical Support Desk
- Licenses are for concurrent users
- Purchase includes up to 1 day per server of on-site technical support, limited to installation of software only

Logal Science

- All purchases include toll-free telephone and unlimited e-mail access to Riverdeep Technical Support Desk
- Licenses are for concurrent users
- Purchase includes 1 day on-site technical support, limited to installation of software only

Title		Network Versions		
Destination Series		30 users	40 users	Unlimited
Any single Destination course			\$8,000.00	\$10,000.00
Any single Teacher Resource Binder	\$19.95			
Logal Series				
Any single Logal Course (where applicable)		\$3,999.00		

Mix and Match: Site-based Bundle Discounts	
2 courses	5% discount
3 courses	10% discount
4 courses	15% discount
5 courses	20% discount
6 courses	25% discount
7 courses	30% discount
8 courses	35% discount
9 courses	40% discount

Mix and match discounts are site-based, therefore cannot be applied to multiple courses purchased across multiple sites

NOTE: There are no discounts to services

19000 0.7 13300

Multiple Site Volume Discounts	
5-9 schools	5% discount
10-19 schools	10% discount
20-49 schools	20% discount
50+ schools	30% discount

Multiple site discounts are taken off the total purchase price of the sale, after totaling the purchase at each individual site

Purchases must be made at same time to receive multiple site discount

Teacher Universe Professional Development—Flex License Pricing

(All licenses include 12-month online access)

# Licenses		TU Technology Integration		TU Pedagogy	TU Destination Series Online Training				TU Site-Based Training
		AssessOnline	IntegrateOnline	Promoting PreK-3 Literacy					
		SKU #: TUA1YR	SKU #: TUO1YR	SKU #: 782350	Using DM Elem. Level (covers DM I, II & III)	TUCDM5	Using the Destination Series: PreK-3 Bundle (includes Using DM Elem. Level & DR PreK-3 Level)	PreK-3 Literacy Bundle (includes Using DR PreK-3 Level and Promoting PreK-3 Literacy)	SKU # TUL5-IO
Using DM M.S. Level (covers DM III, IV & V)	482586								
Using DM H.S. Level (covers DM V, Alg. I, & II)	TUCDM5-AL								
Using DR PreK-3 Level (covers DR I & II)	TUCDR2	TUC1YR	482585						
1	0%	\$70.00	\$360.00	\$95.00	\$50.00		\$75.00	\$110.00	\$2,000 per day/ 20 teachers maximum (includes one TU Coursebook per participant, up to 20)
5	20%	\$56.00	\$290.00	\$76.00	\$40.00		\$60.00	\$88.00	
25	25%	\$52.50	\$270.00	\$71.25	\$37.50		\$56.25	\$82.50	
50	30%	\$49.00	\$250.00	\$66.50	\$35.00		\$52.50	\$77.00	
100	35%	\$45.50	\$235.00	\$61.75	\$32.50		\$48.75	\$71.50	
200	40%	\$42.00	\$215.00	\$57.00	\$30.00		\$45.00	\$66.00	
500	45%	\$38.50	\$200.00	\$52.25	\$27.50		\$41.25	\$60.50	
1,000+	50%	\$35.00	\$180.00	\$47.50	\$25.00		\$37.50	\$55.00	
Description		Comprehensive Diagnostic and Post Assessments measure teacher proficiency with technology integration and computer applications.	25 courses help teachers learn to integrate productivity tools, the Internet, and digital media in the classroom (see following tab); includes AssessOnline	6-10 hour course covers theory and best practice for meeting Reading First mandates.	Supports integration of DM, and DR into the curriculum. Instructor-Led LMS Training recommended for Network or Portal installations.				Instructor-Led Training and Train-the-Trainer Instruction support successful implementation of TU Online Professional Development.
		Within 90 days of AssessOnline purchase, customer may apply full purchase price to same number of IntegrateOnline 12-month licenses.							

<i>Planning and Needs Assessment</i>	
<i>Evaluation and Planning</i>	100,000
Systems Engineer	130,000
Project Manager	110,000
Master Trainers (2)	160,000
Best Practice Teacher Engagement Series	210,000
Evlauation	90,000
	800,000

600 350

Staff above are charged at the annual rates listed which include orientation and training of these staff, travel and entertainment, employers taxes and overhead