

March 7, 2003

«TITLE» «FNAME» «LNAME»
«CORPTITLE»
«COMPANY»
«ADD1»
«CITY», Mississippi «ZIP»

Dear «TITLE» «LNAME»:

It is my pleasure to announce that the Southern Growth Policies Board will present **The Southern Leadership Summit** June 1-3, 2003, at the Beau Rivage resort in Biloxi, Mississippi. This three-day conference will feature the release of Southern Growth's 2003 *Report on the Future of the South*, featuring a review of leadership initiatives in the South with strategic recommendations for achieving higher levels of community leadership and civic engagement. As Chairman of Southern Growth, I invite you to play a vital role in this unique event, which will be the organization's 31st Annual Meeting.

Southern Growth is a non-profit, multi-state compact that has worked to create economic opportunity in the South for over thirty years. Its gubernatorial, legislative and private sector interaction gives Southern Growth a unique ability to encourage development strategies that significantly improve our region's position in the global economy. As you might imagine, we are excited that this pivotal conference is taking place in Mississippi. We believe this can be the best Southern Growth conference ever – but that will only become a reality with your help.

This conference presents a great opportunity to position «COMPANY» with the governors, legislators, corporate executives, and economic development experts who are shaping the future of the South. Because of your strong business presence in the South, I sincerely hope you will be a generous sponsor. Your contribution will enable you to play a significant, highly visible role in the Conference. The enclosed package provides information about the benefits «COMPANY» can receive as a sponsor.

Please take a few minutes and consider investing in your business and our region's future by becoming a sponsor of **The Southern Leadership Summit**. A member of our conference development team will be calling you soon to discuss the conference in more detail. Your support is essential to the success of the conference and the prosperity of our region.

I look forward to seeing you this June in Biloxi.

Very truly yours,

RONNIE MUSGROVE