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OFFICE OF GOVERNOR RONNIE MUSGROVE  
INTEROFFICE MEMORANDUM

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**TO:** MAYO  
**FROM:** RILEY  
**SUBJECT:** SGPB/PEW'S *LEADERSHIP PLENTY*: HUNSBERGER SUGGESTED EDITORIAL BOARD MEETING  
**DATE** 12/10/02  
**CC:** SEWELL

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Ya'll will remember that the Southern Growth Policies Board (SGPB), which the Governor chairs, was chosen as one of 10 national implementation partners for the Pew Partnership's new *Leadership Plenty* program, which consists of a set of materials that the Partnership has created to help communities develop grassroots leaders. USM's Center for Community and Civic Engagement is one five entities working with SGPB to implement the program and will pilot it in Prentiss in Jefferson Davis County.

After hearing the Governor speak at a SGPB event in North Carolina, Pew is expanding the program statewide in Mississippi (we are the only state to take it statewide and we are serving as pilot statewide project). Pew hosted a luncheon today at the Crowne Plaza to present an overview of the *Leadership Plenty* project to organizations from throughout the state. The Governor spoke. Pew will return sometime around the end of March – beginning of April to actually conduct the *Leadership Plenty* formal 3-day training program for 3 representatives of 25 organizations selected (applications are due February 14) for the pilot roll out. Team members will then go home and provide the leadership training in their communities. Estimating that the selected 25 community teams then return home and train 20 people each, means that 500 people throughout Mississippi will receive the leadership training. Pew is providing all of the materials to the 25 teams. The teams only have to pay for their transportation to the 3-day training session in March/April.

I've attached a one-pager for your reference.

Bill Hunsberger was at the luncheon today and approached me afterwards to inquire as to how we are publicizing the LeadershipPlenty initiative. I told him that the Steering Committee (yet to be determined) would be addressing this, but that we certainly hoped the Clarion Ledger would run a story. He suggested the possibility of having the Governor and Suzanne Morse from Pew in for an editorial board meeting and he also suggested brining in editors from around the state. I gave him my card and told him that I'd work with you on this, as it involved media. I let Suzanne know about Hunsberger's idea and she said she'd definitely come back for such an event. Should we approach him or should we wait on him to contact me or you?

I think LeadershipPlenty could also be the subject of an upcoming Sunday article.

Thanks! Let me know if you need anything else.