

# LeadershipPlenty<sup>™</sup> MISSISSIPPI

---

*Advisory Board Meeting  
March 21, 2003*

Welcome & Introductions

What is LeadershipPlenty Mississippi? (see attachments)

- History of LeadershipPlenty Mississippi
- Program Overview (see attachment)
- Center for Community and Civic Engagement
- Advisory Board Responsibilities (see attachment)

Initial List of Participating Communities/Organizations (see attachment)

April 14 (Monday) – 16 (Thursday) Training

- Pew Partnership Letter (see attachment)
- Tuesday evening: Reception at Mansion 5:30 – 7:00; Steel Magnolia to Old Capitol Inn; Dinner at Old Capitol Inn
- Phone calls to 23 Partners (see attachment)
- Our participation

Marketing of LeadershipPlenty Mississippi

- Word of mouth (pilot class)
- Newspaper ads
- Editorial boards and radio shows