
OFFICE OF GOVERNOR RONNIE MUSGROVE
INTEROFFICE MEMORANDUM

TO: MAYO
FROM: RILEY
SUBJECT: UPCOMING POTENTIAL SREB PRESS EVENTS
DATE 9/11/02
CC: FILE

The Governor and I met with Mark Musick, SREB President, yesterday to discuss the upcoming year of the Governor's SREB chairmanship. We discussed the following potential press events:

Announcement of National Science Foundation grant to SREB-States Doctoral Scholars Program - Mark suggested that a press announcement involving Governor Musgrove, either as part of a speech, as a press conference-type announcement or a written press release featuring a statement by the Governor, could be planned. Jennifer Riley, the 100th Doctoral Scholars graduate (Mississippi), offers a Mississippi angle for the announcement.

I suggested that we might want to do a live press conference on Monday, October 21, when the Governor and Mark are both at Ole Miss for the Mississippi Association of Colleges Meeting. Mark thought this would be a good idea, but he is checking as to if this date is too late. If this date is too late, I think we can just have a statement by the Governor included in the SREB press release.

The Institute on Teaching and Mentoring, October 25 in Arlington, Virginia - Governor Musgrove is scheduled to preside at the luncheon meeting/plenary session at noon on October 25th with 700 doctoral scholars and faculty mentors. We will need to check with SREB staff as to press plans for this event. It would offer the Governor an opportunity for some Washington area press coverage.

Electronic Campus Video Press Conference - The *Electronic Campus* has grown from 104 courses in the fall of 1998 to over 8000 in the fall of 2002. Mark has suggested an event to bring attention to this development, perhaps a joint press conference via a video conference hookup between Governor Musgrove and Governor Patton (he "threw the switch" to begin *Electronic Campus*). We could aim for press coverage in Mississippi and Kentucky and a wire service story that would play in other states.

Tom Bradbury is SREB's Vice President for Communications and we can work with him on these matters. SREB's number is 404-875-9211.

