
OFFICE OF GOVERNOR RONNIE MUSGROVE
INTEROFFICE MEMORANDUM

TO: GOVERNOR
FROM: RILEY
SUBJECT: 9:30 A.M. SUNDAY EVENT AT NGA: DR CRAIG RAMEY
DATE: 2/20/2003
CC: DAVIDSON
MAYO

This is just a reminder to you that Dr. Craig Ramey will be discussing the *Right from Birth* series and ETV's new *Birth to School* initiative at NGA's Winter Meeting. He is to speak at Sunday's opening plenary which is scheduled for 9:00-11:30. Rob Reiner will also speak during this session.

ETV has provided the informational packets that Dr. Ramey requested for the session and we included the letter from you to your fellow governors in the packet.

I told ETV to convey to Dr. Ramey that you could comment on the success of the *Right from Birth* series during the session. I don't know if he will actually recognize you for any comments. A few points to remember (these were included in the your letter):

- Research has proven that children learn from the day they are born. We have to make sure that child care givers and parents are trained to stimulate maximum development in young children.
- *Birth to School* grew out of the success of *Right from Birth*, which was funded by \$1.7 million from DHS' Office for Children and Youth
- *Right from Birth* curriculum provided advice to 90,000 Mississippi childcare providers and parents on preparing children for lifetime learning.
- *Right from Birth* was adopted in 1999 into a 12-part television series which has aired on 127 PBS stations nationally.
- *Birth to School* will reach out across five states to parents, unlicensed childcare providers, and teachers who care for at-risk children, 0-8 years of age.
- *Birth to School* will instruct caregivers as to how to adopt specific behaviors that will increase the intellectual, emotional and social growth of infants.