
OFFICE OF GOVERNOR RONNIE MUSGROVE
INTEROFFICE MEMORANDUM

TO: MADER
DAVIS

FROM: RILEY

SUBJECT: EDUCATION EXCELLENCE PARTNERSHIP: GOVERNOR SPEAK AT 1/31-2/1 MEETING

DATE: 1/22/2001

CC: FILE

The Education Excellence Partnership (EEP) recently awarded the Mississippi Department of Education communications assistance to help build strong statewide support for standards-based education reform. Mississippi will serve as one of three pilot states for using communications effectively to 1) counter and surpass the opposition to the standards, assessment and accountability movement; and, 2) build support for the extra effort required to meet higher standards. MDE will serve as a “learning and testing laboratory” for one year. Work will include developing messages, testing messengers, developing third-party allies, using localized versions of national advertising and hosting events.

Virginia and Illinois have also been awarded partnerships. Representatives of these 2 states, as well as Mississippi, will meet here in Jackson beginning at 11:00 next Wednesday (January 31) and concluding at 4:00 Thursday. I do not have a structured agenda at this time, but I have provided what I do have.

NGA has called inquiring as to if Governor Musgrove will be able to address this group while they are in Jackson. Please check the Governor’s schedule to see if this might be possible. This would be a wonderful opportunity for him and his education agenda.

The Mississippi advisory group is meeting at 1:00 today and I will see if I can identify an available time slot for him to speak at that meeting.