
OFFICE OF GOVERNOR RONNIE MUSGROVE
INTEROFFICE MEMORANDUM

TO: GOVERNOR
FROM: RILEY
SUBJECT: ENTERTAINER BRANDI NORWOOD'S FAMILY WANTING TO HELP YOUTH OF MISSISSIPPI
DATE: 3/19/02
CC: RENICK, KINNEY, MAYO, TELL, BOYD

Sonji Norwood, mother of entertainer Brandi Norwood, phoned Bill this afternoon wanting to speak to someone in our office about Brandi doing some form of public service initiative here in the state related to education. The Norwoods are from McComb.

I returned Ms. Norwood's call at Bill's request. The Norwoods established the Norwood Kids Foundation in McComb 2 years ago. Activities have focused on the performing arts and tutoring. The Foundation has been geared towards entertainment, but students must maintain certain scholastic requirements in order to participate.

The Norwoods would like to take an initiative statewide to help the youth of Mississippi. Ms. Norwood said that this could involve PSAs, events or other activities. Brandi is very interested in encouraging youth to read. The Norwoods' primary purpose is to help the youth of Mississippi, but doing so will also enhance the Norwood Kids Foundation.

I expressed our appreciation to Ms. Norwood for her family wanting to give back to Mississippi and to assist the youth of Mississippi. I asked if we could have a few days to brainstorm and then pass along some ideas to her. She said yes and that she is going to be brainstorming as well. She just wanted a personal contact in our office that can talk directly to you.

Via their being copied on this memo, I'm asking the above staff members to brainstorm on this opportunity and for us to get together Friday at 2:00 to discuss ideas so that I may touch base with Ms. Norwood the first of next week.

Please advise as to any comments or ideas that you have. I will keep you posted.