Summary of Services in Proposal Empowering Mississippi Teachers to Raise Student Literacy

Services:
Planning and Needs Assessment
Implementation
Teacher and Administrator Instructor Led Training
Best Practice Teacher Engagement Series
Systems Engineering
Project Management
External Evaluation

Professional Development Online Programs:
Teacher Universe Professional Development
Technology Applications and Classroom Integration
Destinatioin Reading System and Pedagogy Training
Early Literacy Instructional Techniques and Theory

Interactive Curriculum
Destination Reading

Riverdeep Mississippi Leveraging Teacher Technology Integration for Accelerating Student Literacy

PK	K	1	2	3	4	5	6	7	8	9	10	11	12		
													Customization of AssessOnline for Mississipi		100,000
													AssessOnline for all Mississippi Pre Service and In Service Teachers		500,000
													AssessOnline Total		**600,000**
TU Online Technology Professional Development															120,000
TU Dest Reading Prof Dev + Early Literacy Course															36,300
													Online Professional Development Total		**156,300**
Destination Reading															456,000
													Riverdeep Interactive Curriculum Total		**456,000**
													Total Software Cost for the Mississppi Project		**1,212,300**

Riverdeep Mississippi Leveraging Teacher Technology Integration for Accelerating Student Literacy	
Planning and Needs Assessment	100,000
Implementation: Systems Engineering, Project Management, Training Staff	400,000
Best Pracice Synchronous Online Teacher Engagement Program	210,000
External Evaluation	90,000
Planning and Implementation Services Total	**800,000**

Riverdeep Mississippi Leveraging Teacher Technology Integration Accelerating Student Literacy	for
Planning and Needs Assessment--Best Practice Networks staff will work with MS staff to configure the implementation to complement existing policies, infrastructure and staffing models.	100,000
Implementation: BPN Systems Engineering, Project Management, Training Staff will work onsite in MS pilot schools, with MS state staff and offsite at BPN headquarters to support this project throughout its progress.	400,000
Best Pracice Synchronous Online Teacher Engagement Program--Using the BPN virtual classroom capabilities, BPN master teachers will convene online sessions (which will also be accessible offline) to support and deepen the usage of technology in the classrooms and the most effective usage of the Destination Reading and Math programs.	210,000
External Evaluation--BPN will work with MS and a chosen external evaluator such as WestEd, to define benchmarks for evaluation and to monitor progress throughout the pilot and to report at the conclusion.	90,000
Planning and Implementation Services Total	**800,000**

PK	K	1	2	3	4	5	6	7	8	9	10	11	12		
									Customization of AssessOnline for Mississipi						100,000
AssessOnline for all Mississippi Pre Service and In Service Teachers--a perpetual license to the assessment software to test any and all MS teachers using the existing AssessOnline content and the customization created at the outset of this project (listed above).															500,000
									AssessOnline Total						**600,000**
TU Online Technology Professional Development--one year license to any and all TU Technology Integration Programs															120,000
TU Dest Reading Prof Dev + Early Literacy Course -- one year license															36,300
									Online Professional Development Total						**156,300**
Destination Reading-- perpetual license for the PreK-3 teachers at the 30 pilot schools				30 schools at $15, 200 per school for DR courses I and II											456,000
									Riverdeep Interactive Curriculum Total						**456,000**
									Total Software Cost for the Mississppi Project						1,212,300
									Total Cost for the Mississppi Project						**2,012,300**
Destination Math-- perpetual license for the 30 pilot schools				(special pilot offer of Destination Math for grades PK-3 for the 30 pilot schools at no cost)											0

Network Offerings

Destination Series
- — LMS Network Purchases include one Teacher Resource Binder per site; additional copies priced below, or available for free download
- — All purchases include toll-free telephone and unlimited e-mail access to Riverdeep Technical Support Desk
- — Licenses are for concurrent users
- — Purchase includes up to 1 day per server of on-site technical support, limited to installation of software only

Logal Science
- — All purchases include toll-free telephone and unlimited e-mail access to Riverdeep Technical Support Desk
- — Licenses are for concurrent users
- — Purchase includes 1 day on-site technical support, limited to installation of software only

Title		Network Versions		
Destination Series		30 users	40 users	Unlimited
Any single Destination course			$8,000.00	$10,000.00
Any single Teacher Resource Binder	$19.95			
Logal Series				
Any single *Logal* Course (where applicable)		$3,999.00		

Mix and Match: Site-based Bundle Discounts	
2 courses	5% discount
3 courses	10% discount
4 courses	15% discount
5 courses	20% discount
6 courses	25% discount
7 courses	30% discount
8 courses	35% discount
9 courses	40% discount

Mix and match discounts are site-based, therefore cannot be applied to multiple courses purchased across multiple sites

NOTE: There are no discounts to services

19000   0.7   13300

Multiple Site Volume Discounts	
5-9 schools	5% discount
10-19 schools	10% discount
20-49 schools	20% discount
50+ schools	30% discount

Multiple site discounts are taken off the total purchase price of the sale, after totaling the purchase at each individual site

Purchases must be made at same time to receive multiple site discount

Teacher Universe Professional Development—Flex License Pricing

(All licenses include 12-month online access)

		TU Technology Integration		TU Pedagogy	TU Destination Series Online Training				TU Site-Based Training
		AssessOnline	*IntegrateOnline*	*Promoting PreK-3 Literacy*			*Using the Destination Series: PreK-3 Bundle* (includes Using DM Elem. Level & DR PreK-3 Level)	*PreK-3 Literacy Bundle* (includes Using DR PreK-3 Level and Promoting PreK-3 Literacy)	*TU Site-Based Training*
		SKU #: TUA1YR	SKU #: TUO1YR	SKU #: 782350	*Using DM Elem. Level* (covers DM I, II & III) — TUCDM5 / *Using DM M.S. Level* (covers DM III, IV & V) — 482586 / *Using DM H.S. Level* (covers DM V, Alg. I, & II) — TUCDM5-AL / *Using DR PreK-3 Level* (covers DR I & II) — TUCDR2		TUC1YR	482585	SKU # TUL5-IO
# Licenses									
1	0%	**$70.00**	**$360.00**	**$95.00**	**$50.00**		**$75.00**	**$110.00**	
5	20%	$56.00	$290.00	$76.00	$40.00		$60.00	$88.00	
25	25%	$52.50	$270.00	$71.25	$37.50		$56.25	$82.50	$2,000 per day/ 20 teachers maximum (includes one TU Coursebook per participant, up to 20)
50	30%	$49.00	$250.00	$66.50	$35.00		$52.50	$77.00	
100	35%	$45.50	$235.00	$61.75	$32.50		$48.75	$71.50	
200	40%	$42.00	$215.00	$57.00	$30.00		$45.00	$66.00	
500	45%	$38.50	$200.00	$52.25	$27.50		$41.25	$60.50	
1,000+	50%	$35.00	$180.00	$47.50	$25.00		$37.50	$55.00	
Description		Comprehensive Diagnostic and Post Assessments measure teacher proficiency with technology integration and computer applications. Within 90 days of *AssessOnline* purchase, customer may apply full purchase price to same number of *IntegrateOnline* 12-month licenses.	25 courses help teachers learn to integrate productivity tools, the Internet, and digital media in the classroom (see following tab); includes *AssessOnline*	6-10 hour course covers theory and best practice for meeting Reading First mandates.	Supports integration of DM, and DR into the curriculum. Instructor-Led LMS Training recommended for Network or Portal installations.				Instructor-Led Training and Train-the-Trainer Instruction support successful implementation of TU Online Professional Development.

Planning and Needs Assesssment			
Evaluation and Planning	100,000		
Systems Engineer	130,000		
Project Manager	110,000		
Master Trainers (2)	160,000		
Best Practice Teacher Engagement Series	210,000	600	350
Evlauation	90,000		
	800,000		

Staff above are charged at the annual rates listed which include orientation and training of these staff, travel and entertainment, employers taxes and overhead