
OFFICE OF GOVERNOR RONNIE MUSGROVE
INTEROFFICE MEMORANDUM

TO: GOVERNOR
FROM: RILEY
SUBJECT: JAG: PROSPECTIVE DONORS FOR JAG TRUST FUND AND JAG LEADERSHIP AWARDS
DINNER IN WASHINGTON
DATE: 8/1/2001
CC: FILE

Trust Fund: Jobs for America's Graduates (JAG) is utilizing a new, more targeted and shorter term strategy to raise an endowment for the work of the organization. The new strategy is to focus efforts on a relatively small number of very high-level donors to reach JAG's \$25 million goal. JAG's strategy will be to identify individuals and organizations that could give \$1 million or more and then organize the best strategy to pursue, present and secure the investment. JAG has hired Bob O'Dell and Fred Bush (both have 20 years fundraising experience, especially in Republican campaigns) to assist in this effort. Both stress that the best chance of success is to have individuals who know the potential candidate approach them as to giving.

JAG has asked you (see attached form) to identify at least 3 individuals or organizations that you would be willing to help JAG approach or with whom you have a way to gain access. JAG is also requesting any relevant background on each candidate and your thoughts as to how best to approach the person. **Please put any suggestions on the attached form or advise as to action you would like me to take on this matter.**

Leadership Awards: JAG's annual Leadership Awards events will be held December 5 and 6 in Washington, D.C. These events include two board meetings, a reception (evening of the 5th) and a luncheon (the 6th). I have attached the preliminary agenda for your reference. Based on my participation in the JAG teleconference call and documents in the board book, this is a huge event (250 at reception; 550 at luncheon) with lots of corporate sponsors. The luncheon will be held at the Capital Hilton and JAG is considering the Capitol or the Library of Congress for the reception. This would be your first JAG board meeting. Your calendar does not have any appointments on it for these dates. Do you want to plan on attending the Leadership Awards?

Yes _____

No _____