

Announcement of USA Funds as Guarantor  
In collaboration with Franklin Collection Service  
2978 W. Jackson St., Tupelo, MS  
December 6, 2002, 1:30 p.m.

- 1:30 Dan Franklin will act as host of the event. He will give a welcome, recognize local officials in attendance, and then introduce the Governor (draft introduction is attached).
- 1:35 Governor Musgrove will speak.
- 1:45 Dan Franklin will then introduce Carl Dalstrom, President and CEO of USA Funds.
- 1:46 Carl Dalstrom will speak.
- 1:50 Dan Franklin will then give closing comments on behalf of Franklin Collection Service, Inc. Thank the Governor for his leadership in bringing jobs and business to Mississippi. Mention the impact that this partnership will have on Franklin Collection Service, Tupelo and Lee County. Dan should then invite everyone to step outside for the ground breaking.

Dan needs to lead everyone outside (allow time for any media to set up outside if they need to). Dan (or Mitch and Rick) gives shovels to the participants and leads them in breaking the ground. Everyone in the audience claps. Proposed participants (*Mitch – Add anyone else, these are just the ones we discussed on the phone.*):

Governor Musgrove  
Dan Franklin  
Mayor Larry Otis  
David Rumbarger, CDF  
Glen Weeks, Lee County Board of Supervisors

- 2:00 Dan Franklin invites everyone back inside for refreshments.

Ronnie Musgrove was elected Mississippi's 62nd Governor on January 4, 2000.

Relentless. Determined. Persistent. These are the words used to describe Governor Musgrove's commitment to improving the quality of life for every Mississippian. By targeting education, health care, economic growth and public safety, Governor Musgrove is making a difference for Mississippi.

Governor Musgrove created a new economic development plan, the Advantage Mississippi Initiative. With the passage of supporting legislation, Mississippi now has the advantage over our competing states. The Advantage Mississippi Initiative played a key role in Mississippi's securing of a \$1.4 billion Nissan plant with 5,300 jobs.

The Governor's dedication to bringing more jobs to Mississippians is evidenced by his leadership in today's announcement and his joining us for this event.

Ladies and gentlemen, please help me in welcoming the Governor of the Great State of Mississippi, Governor Ronnie Musgrove.