Nissan Supplier Jobs Press Conferences Monday, January 22, 2001 Tuesday, January 23, 2001

Talking Points

- As a result of the \$930 million Nissan facility locating in our state, <u>today</u> we have the opportunity to <u>once again improve</u> Mississippi's economy.
- <u>Today</u>, we have the opportunity to create <u>more</u>, <u>higher paying jobs</u> for the people of our state.
- <u>Today</u>, we are in search of Mississippi companies who can serve as <u>suppliers to Nissan</u>.
- Nissan has asked for our assistance in notifying <u>more than 41,000 Mississippi companies</u> that may qualify as suppliers for Nissan or their primary supplier companies.
- We are traveling the state today to let every person every business know about this tremendous opportunity.

- We are also asking Mississippi Mayors and Supervisors to help us identify companies or individuals who may qualify.
- We want <u>Mississippi companies</u> <u>Mississippi</u> <u>people</u> - to have the <u>best chance possible</u> to apply as suppliers for Nissan or their primary supplier companies.
- We are looking for production (or manufacturing) and non-production (or non-manufacturing) suppliers.
- That means, businesses that supply services and supplies ranging from auto parts, to equipment, and laundry services to plumbing supplies.
- Nissan's application deadline is Monday, January 29, 2001, and we want to make <u>sure</u> that <u>every</u> person, and <u>every</u> business in Mississippi has the <u>chance</u> to apply.
- If you, or someone you know might benefit from this opportunity, you can get detailed information and an application from the Mississippi and Nissan website at – <u>www.MississippiandNissan.com</u> or from the

Governor's website at <u>www.governor.state.ms.us</u>.

- Information and applications are also available at Mississippi Development Authority regional offices across the state.
- These offices are located in Senatobia, Tupelo, Greenwood, Meridian, Summit, Hattiesburg and Biloxi.
- Nissan is looking for quality services and quality products.
- Mississippi businesses fit that criteria perfectly.
- This is a <u>terrific opportunity</u> for Mississippians to <u>grow</u> and <u>improve</u> their businesses – <u>right here</u> <u>at home</u>.
- <u>Mississippi companies serving Mississippi</u> <u>companies</u>.
- It is a <u>tremendous opportunity</u> for the people of our state to create <u>better lives for themselves and</u> <u>for their families</u>.

- The <u>opportunity</u> for <u>more</u>, <u>good</u> jobs for our people is <u>here</u>.
- We <u>encourage</u> you to <u>seize</u> this <u>great</u> <u>opportunity</u>!!