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Intellectual Property Updates

Fri 08 Mar 2002

BSA gives whistleblower five-figure reward

United Kingdom

The Business Software Alliance has paid an employee of Baines & Ernst Financial Management a five-figure sum for informing it that the UK company was using hundreds of unlicensed copies of Microsoft software. Full text

Playmate succeeds in metatag case

USA

The Ninth Circuit Court of Appeals has upheld a lower court decision allowing a former Playboy playmate to use Playboy trademarks as metatags in her website. The court ruled that use of the trademarks was permissible, nominative use. Full text

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