

Mississippi Development Authority  
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**FOR IMMEDIATE RELEASE:**

## **MISSISSIPPI DEVELOPMENT AUTHORITY ANNOUNCES BASICS OF EXPORTING SEMINAR**

JACKSON, Miss., - Mississippi Development Authority, the state's lead economic development agency will co-sponsor a program to explain the fundamental steps of exporting goods and services. Three seminars are scheduled to inform businesses of the skills necessary to be successful in the global marketplace.

The first seminar will be held Tuesday, March 18, 2003 beginning at 9:00 a.m. until noon in the Sunset Room of the H.L. Nowell Building on the campus of Delta State University in Cleveland, Mississippi. The next seminar will be held, Thursday, March 20th at the Community Development Foundation, 300 West Main Street, Tupelo. The seminar begins at 9:00 a.m. and will conclude at Noon. A repeat of the seminar will be held, Thursday, April 10, 2003 also beginning at 9:00 a.m. until noon on the University of Southern Mississippi, Gulf Coast campus, Holloway Complex, Room C. The address is 730 East Beach Boulevard, Long Beach, Mississippi.

“Because Mississippi companies compete in the global marketplace, we want businesses to have the latest information possible to trade internationally,” said Robert J. Rohrlack, Jr., executive director, Mississippi Development Authority. “These seminars will give businesses the information they need to realize their potential for exporting their products and services worldwide.”

Registration is required and the cost is \$30 in advance.

To register for the Cleveland session, please call the Delta State Small Business Development Center at 662.846.4236.

To register for the Tupelo session, please call the U.S. Export Assistance Center at 601.965.4130.

To register for the Long Beach session, please call the USM Gulf Coast SBDC at 228.865.4578.