

Mississippi Development Authority
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FOR IMMEDIATE RELEASE

Contact: Jennifer Spann, (601) 359-6680

Date: July 11, 2002

MDA HOSTS “BASICS OF DOING BUSINESS IN CANADA” ON JULY 30

Seminar topics include: An Overview of the Canadian Market, Canadian Business Culture and Methods of Payment and Financing

Jackson, Miss. - The Mississippi Development Authority's (MDA) Trade Bureau will present a seminar on the “Basics of Doing Business in Canada” on Tuesday, July 30, 2002. The event will be held at the Mississippi World Trade Center at 175 E. Capitol Street, Suite 255, in downtown Jackson from 7:30 to 10:30 a.m.

All companies interested in exploring business opportunities in the Canadian market are encouraged to participate. The seminar is free to the public; registration is required.

To register or for additional information, please contact Vickie Watters or Kathy Williamson in MDA's Trade Bureau at (601) 359-6672.

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