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FOR IMMEDIATE RELEASE

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### **MISSISSIPPI FEATURED IN “GOLFING THE WORLD” SERIES**

JACKSON, Miss. – Once again Mississippi takes the spotlight as a premiere destination. The state’s world-class golf courses are the focus of a new video in the “Golfing the World” series to air on the Fox Sports Networks this month. As the first American destination featured, Mississippi joins the ranks of locales, like Ireland, Jamaica, Thailand and Bermuda, which have also appeared in the series.

“Tourism is such a vital part of the economy and the character of Mississippi. We are just delighted to be featured in the ‘Golfing the World’ series. Our golf courses are one of our hidden treasures. The beauty of the landscape and the sophistication of the designs are among the best in the world. Now the entire country will be able to experience the joy of golfing and the spirit of hospitality we share in Mississippi,” said Governor Ronnie Musgrove.

Four courses, along with the unique sights, sounds and smells of Mississippi, are showcased in the 30-minute program. The Dancing Rabbit Golf Club in Philadelphia, Quail Hollow Golf Course at Percy Quinn State Park in McComb, the Oaks Golf Club in Pass Christian and the Bridges Golf Resort at Casino Magic in Bay St. Louis are each highlighted in a special segment of the program.

The program will air on the Fox Sports Networks on the following dates:

- **Fox Sports Network/South** – Saturday, November 10 at 12:00 noon; repeat on Friday, November 16 at 1:00 p.m.
- **Fox Sports Network/New York** – Monday, November 12 at 8:00 p.m.
- **Fox Sports Network/Chicago** – Thursday, November 22 (Thanksgiving Day) at 6:00 p.m.; repeat on Monday, December 3 at 2:00 p.m.

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These markets reach a combined 18 million households. With future airdates, 26 million households or more will have the opportunity to experience golfing in Mississippi.

“Because it will reach so many consumers nationwide, this program reinforces the efforts of the Mississippi Development Authority’s Division of Tourism to promote the many unique opportunities for travel and leisure in Mississippi,” added Governor Musgrove.

BCN Productions, based in Boston, Massachusetts, produced the video. Founded in 1988, BCN specializes in film/video productions and multimedia services.

For more information about golfing in Mississippi, contact the Division of Tourism at 601/359-3297 or on the World Wide Web at [www.visitmississippi.org](http://www.visitmississippi.org).

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