

Mississippi Development Authority
P.O. Box 849
Jackson, MS 39205

Media Contact: Sherry R. Vance, director of communications, 601.359.3449

Date: October 16, 2002

FOR IMMEDIATE RELEASE

**STATE ENERGY DIVISION TO PRESENT CONSUMER
WORKSHOPS AT HOME DEPOT IN JACKSON**

These workshops are one of a variety of activities hosted by the Mississippi Development Authority in observance of October being Energy Awareness Month

JACKSON, Miss., - Energy, a division of the Mississippi Development Authority (MDA), will host two consumer workshops beginning at 2:00 p.m. and lasting 45 minutes at the Home Depot store located on I-55 North in Jackson on Saturday, October 19 and Saturday, October 26.

The workshops are being held to promote energy awareness and efficiency and also to educate consumers on the various energy efficient products available on the market today. "We are pleased to have this opportunity to partner with Home Depot in the presentation of these workshops. Our focus will be on home efficiency and the presentation of information consumers can utilize to improve the energy efficiency of their homes," said Kenneth Calvin, director, Energy Division, MDA.

Governor Ronnie Musgrove earlier this month issued a proclamation declaring October as "Energy Awareness Month." MDA along with energy partners across the state are sponsoring or participating in activities and educational programs to garner awareness of the role energy plays in Mississippi's economy.

"Energy is a vital part of retaining and attracting new business and industry to Mississippi," said Robert J. Rohrlack, Jr., executive director, MDA. "Recognizing the importance of this industry is crucial to our continued success and growth."

Energy, a division of the Mississippi Development Authority, oversees energy management programs for the state of Mississippi, ensuring an environmentally acceptable, adequate and dependable supply of energy. The division assists economic development move forward by providing technical and financial assistance to improve energy efficiency, as well as by promoting recycling.