

MEDIA ALERT

Who: Mississippi Development Authority's Minority Business Enterprise Division and Nissan North America, Inc.

What: Press Conference announcing the Community and Business Development Training Program

When: Press Conference will be held Tuesday, April 2, 2002

Where: Nissan Training Facility, 152 Watford Parkway Drive, Canton, MS

Why: The program will contain several training and development workshops geared toward the state's business community and their potential participation in the automotive industry.

Speakers: Robert J. Rohrlack, Jr., Executive Director of the Mississippi Development Authority, Governor Ronnie Musgrove, Jim Morton, Senior Vice President of Nissan North America, Gennie Lacy Jones, Minority Business Enterprise Division Director.