

Mississippi Development Authority
P.O. Box 849
Jackson, MS 39205

Media Contact: Sherry Vance, Director of Communications, 601.359.3041

Date: August 21, 2002

MEDIA ALERT

Who: Mississippi Development Authority

What: Million Solar Roofs Kick-Off Press Conference

Where: 215 McTyere Street

When: **August 23, 2002, 10:00 am**

Why: This project encourages the development of jobs in the solar industry and monetary savings from the use of solar equipment.

The Mississippi Development Authority will showcase Mississippi's first solar water heater installed on a Habitat for Humanity home as part of a demonstration to show the money savings and environmental benefits to affordable housing. The Habitat home is part of a larger demonstration of four planned housing developments in different areas of the State that will use solar water heaters. The State's first solar equipment distribution and installation business will also be announced as part of the Million Solar Roofs Initiative. Mississippi consumers can purchase solar equipment and have it installed by a Mississippi company.

Department of Energy, Million Solar Roofs Coordinator, Dwight Bailey will announce the award of a \$50,000 competitive grant which will assist in planning and training for additional solar development throughout the State.

Interview Opportunity: Partners under the Million Solar Roofs Initiative
Dwight Bailey, Million Solar Roofs Coordinator, Department of Energy, Atlanta, GA
M. C. Burks, Executive Director, North Mid-Town Community Development Corporation

William Guiney, General Manager of Duke Solar Energy, Raleigh, N.C.

LaVonne McGee, Director of the Mayor's Brownfield Initiative, City of Jackson

Wes Miller, Bureau Manager, Mississippi Development Authority

Sam Mozee, Division Director, Mississippi Development Authority

Nina Redding, Executive Director, Habitat for Humanity, Jackson

Melbah Smith, Project Director, Mississippi Association of Cooperatives

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