

Mississippi Development Authority
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MEDIA ALERT

- WHO:** Mississippi Development Authority and University of Southern Mississippi
- WHAT:** Special event to unveil the results of a lengthy study on the business and employment growth in the **polymer-related** industries.
- WHEN:** Thursday, April 18, 2002, 10:00 a. m.
- WHERE:** Education and Research Center Auditorium, 3825 Ridgewood Road, Jackson, Mississippi
- WHY:** The polymers/plastics-related industry is growing faster than many other industries in Mississippi, and, with the educational resources available, holds the promise of well-paying jobs.
- “The study will reveal Mississippi’s strong opportunities for economic development in this fast-growing industry,” said Robert J. Rohrlack, Jr., executive director of the Mississippi Development Authority. “Our goal is to position Mississippi as a leading source of polymer-related products, services and talents.”

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