

Mississippi Development Authority
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MISSISSIPPI AND NISSAN SET TO HOST POTENTIAL SUPPLIER FAIR

JACKSON, Miss., January 18 – The State of Mississippi along with Nissan North America will host a supplier fair, February 19-23, 2001 in Jackson.

Nissan has provided the Mississippi Development Authority with specific information on the types of suppliers that it will be considering at this time.

The Mississippi Development Authority working in conjunction with the Mississippi Economic Development Council, Mississippi Minority Business Alliance, Mississippi Manufacture's Association, and the Mississippi Economic Council will be notifying potential suppliers in the near future. Interested companies will be asked to respond by completing an application and submitting it to Nissan for its review. Nissan will determine which companies qualify and will be eligible for interviews at the fair.

“This will be a fantastic forum for qualified suppliers to meet with Nissan officials. Our goal is to create an opportunity for qualified Mississippi businesses to explore their potential for working with Nissan,” said J.C. Burns, Executive Director, Mississippi Development Authority.

Burns added, “The project continues to be on a fast tract as prescribed by Nissan. The responses from potential qualified suppliers must be turned around in short order to maintain Nissan's production schedule. It is important that interested businesses respond quickly once they have been contacted.”

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